

Marisol

Marisol, the natural sea salt company from Portugal, brings a fresh identity, new packaging designs and a new B2B website to Anuga.

Used by top Michelin Star chefs in Europe and overseas, the company's artisan sea salts retail under the brands Marisol and Flos Salis. The delicate Flor de Sal flakes with their subtle, almost addictive taste are ideal for seasoning and finishing touches, whereas Sal Tradicional lends itself for all cooking purposes. Both salts are free from additives and harvested and processed in a truly organic sense. Certifications cover the artisan production technique as well as food quality and safety standards.

A fresh identity, new packaging designs, and a redesigned B2B website are accompanying Marisol's attendance at major international food fairs in North America and Europe. The new site includes a full online product catalogue to meet the needs of speciality food importers, distributors and wholesalers.

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